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Center for Transformation and Innovation Joins the Tampa Bay Technology Incubator

TAMPA, Fla. (July 1st, 2012) – The [Center for Transformation and Innovation](#) (CTI) ,LLC is the newest company to join the Tampa Bay Technology Incubator (TBTI), part of USF CONNECT at the University of South Florida.

CTI provides customized leadership, strategy and innovation services to businesses in a multitude of industries such as service, technology, biotech, transportation, travel, academia, healthcare, energy, manufacturing, and government.

“In an ever changing world, adaptive organizations need to continuously transform themselves by focusing on their leadership, strategy and innovation culture” said Mohamad Kasti, Chief Executive Officer and founder of the Center for Transformation and Innovation. “Working with us, our clients are able to transform their professionals into leaders through innovative leadership institute and academies, translate their vision into actions through our proprietary Terrain-Based Strategy Mapping (TBS™) system, and to transform their ideas into reality through innovation acceleration academies, business development and mentoring, start-up and growth strategies.”

The company also offers services in executive coaching, leadership development, change management, sales, branding and marketing strategies, high performance team development, process improvement, and customer service.

CTI was originally founded in 2005 to assist USF Health create a transformation in healthcare by changing the way it is imagined, taught and delivered. Over the past 7 years, CTI grew both nationally and internationally and now is an independent company looking to grow further by being part of the USF CONNECT.

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[USF CONNECT](#) focuses on the needs of Tampa Bay's technology and bio/life sciences entrepreneurs throughout the business life cycle, providing the facilities, partners and resources for successful business development. USF CONNECT offers access to technologies, workforce programs, technology commercialization, critical research equipment, and incubator facilities, adding value and delivering targeted, high level expertise to its member businesses.

[The Tampa Bay Technology Incubator](#) (TBTI) is one vehicle through which USF CONNECT grows successful companies. TBTI supports technology research as a catalyst for economic development and advocates the creation and development of facilities for high-technology companies and related support functions.

[The University of South Florida](#) is a high-impact, global research university dedicated to student success. USF is classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, a distinction attained by only 2.2 percent of all universities. It ranks 50th in the nation for federal expenditures in research and total expenditures in research among all U.S. universities, public or private, according to the National Science Foundation. The USF System has an annual budget of \$1.5 billion, an annual economic impact of \$3.7 billion, and serves 47,000 students in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland.

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