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Tampa Bay Technology Incubator company exhibited among Florida's most promising cleantech ventures
Advanced Technologies & Testing Laboratories, Inc. showcased at Cleantech to Spacetech 2012 Showcase

TAMPA, Fla. (November 6, 2012) – Sixty companies within Florida's clean tech sector presented their technology at the Cleantech to Spacetech event on Sept. 20 and 21. The showcase event involving Florida Cleantech Acceleration Network (FL-CAN) Showcase, I2 Capital Acceleration Program, and Megawatt Ventures, provided a forum for clean tech enterprises to display their innovations to investors and industry leaders. Among the groundbreaking companies participating in the event was Advanced Technology & Testing Laboratories, Inc. (ATTL), a company in the Tampa Bay Technology Incubator (TBTI), part of USF CONNECT at the University of South Florida (USF).

ATTL exhibited their innovative technology [Transformair™](#), which disinfects and destroys contaminants in indoor air, addressing indoor air quality problems in buildings, transportation, and health care facilities. Transformair™ uses Photoelectronix™, a patented photo-electrochemical process that has been shown to completely destroy bacteria, viruses, mold, bioaerosols and volatile organic pollutants in the air. These pollutants create or contribute to several diseases and allergies, can drive up costs associated with these health issues, and can be deadly in the case of bio-terrorism.

"We are a small company focused on commercializing an advanced indoor air disinfection technology," stated Lovely Goswami, president of ATTL. "We have developed our prototype 'stand-Alone Portable Unit' and a 'Duct Integrated System' and are establishing strategic business partnerships with established companies and raising capital for marketing. Our participation in TBTI has helped us tremendously in developing the product line and a marketing strategy."

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USF CONNECT focuses on the needs of Tampa Bay's technology and bio/life sciences entrepreneurs throughout the business life cycle, providing the facilities, partners and resources for successful business development. USF CONNECT offers access to technologies, workforce programs, technology commercialization, critical research equipment, and incubator facilities, adding value and delivering targeted, high level expertise to its member businesses.

The Tampa Bay Technology Incubator (TBTI) is one vehicle through which USF CONNECT grows successful companies. TBTI supports technology research as a catalyst for economic development and advocates the creation and development of facilities for high-technology companies and related support functions.

The University of South Florida is a high-impact, global research university dedicated to student success. USF is classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, a distinction attained by only 2.2 percent of all universities. It ranks 50th in the nation for federal expenditures in research and total expenditures in research among all U.S. universities, public or private, according to the National Science Foundation. The USF System has an annual budget of \$1.5 billion, an annual economic impact of \$3.7 billion, and serves 47,000 students in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland.

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