

**FOR IMMEDIATE RELEASE:**

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**By Tracey Swartz**  
**USF CONNECT**

**Financial investigation and research company to join the Tampa Bay Technology Incubator**  
*InvestDefense uses proprietary research and investigative techniques to defend investors against financial fraud*

**TAMPA, Fla. (April 1, 2013)** InvestDefense LLC has joined the Tampa Bay Technology Incubator (TBTI), part of USF CONNECT at the University of South Florida (USF).

Founded in 2012 by former FBI Agents, InvestDefense is a groundbreaking financial Investigation Agency and Research Lab that investigates, detects, and monitors financial and investment services in an effort to eliminate fraud and poor performance for individual investors. The company is a Registered Investigative Agency licensed in the state of Florida and provides its services to select groups of individual investors.

Based on real-world investigation and intelligence operations, InvestDefense utilizes advanced proprietary techniques that combine specialized investigative tactics, intelligence collection, behavioral research, and scientific analysis & testing to evaluate financial advisers, products, services, and specific investments. As part of the USF Research Park, the InvestDefense Research Lab furthers its specialized research to scrutinize and model the root causes, patterns, and behaviors of all financial and investment fraud.

InvestDefense Founder and Director, R.J. Toledo explained: "We are very excited and looking forward to all the opportunities that partnering with USF CONNECT, TBTI, and the University of South Florida community brings to our research and investigative work. Our goal at InvestDefense is to once and-for-all eradicate the endless cycle of financial fraud and lies that ruin the lives of so many."

For more information about Invest Defense visit [www.investdefense.com](http://www.investdefense.com)

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*USF CONNECT focuses on the needs of Tampa Bay's technology and bio/life sciences entrepreneurs throughout the business life cycle, providing the facilities, partners and resources for successful business development. USF CONNECT offers access to technologies, workforce programs, technology commercialization, critical research equipment, and incubator facilities, adding value and delivering targeted, high level expertise to its member businesses.*

*The Tampa Bay Technology Incubator (TBTI) is one vehicle through which USF CONNECT grows successful companies. TBTI supports technology research as a catalyst for economic development and advocates the creation and development of facilities for high-technology companies and related support functions.*

*The University of South Florida is a high-impact, global research university dedicated to student success. USF is classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, a distinction attained by only 2.2 percent of all universities. It ranks 50th in the nation for federal expenditures in research and total expenditures in research among all U.S. universities, public or private, according to the National Science Foundation. The USF System has an annual budget of \$1.5 billion, an annual economic impact of \$3.7 billion, and serves 47,000 students in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland.*

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