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### **STEM Genesis wins first annual B.E.A.T. Pitch Competition**

*Panel of investors select technology-commercialization company as the winner of Tampa pitch event*

**TAMPA, Fla. (December 11, 2014)** – [STEM Genesis, LLC](#), won this year’s First Annual Pitch Competition at [USF CONNECT](#)’s 2<sup>nd</sup> Annual “Building Entrepreneurship Around Tampa” (B.E.A.T.) event on Nov. 18, 2014 at the University of South Florida.

The Pitch Competition featured eight local incubator companies presenting their business ventures to potential angel investors from across the country. Companies selected to participate in the competition include [Health Hero](#), [PikMyKid](#), [Proscia](#), [SaveOn Medical](#), Smart Appliance Technology, [STEM Genesis](#) and UVentures. As this year’s winner, Muthig received complimentary admission to the 2015 Florida Venture Forum’s 8th Annual Early Stage Conference.



“We were pleased to be given the opportunity to present and honored to be chosen as the winner,” said [Dr. Michael Muthig](#), President and CEO of STEM Genesis. “Exposure from this event has already resulted in leads to investment capital, and we hope to close an initial round of seed funding based on the new contacts we were able to make.”

STEM Genesis identifies, develops, and commercializes early-stage technologies to help research make it past the university laboratory setting and into the marketplace. “We focus on technologies that have moderate to high revenue potential, the ability to create new companies and high-tech jobs, and a commercialization path that has the potential of providing a solid return on investments for our stakeholders,” said Muthig.

Current technologies in the company’s portfolio, include: [PlazMed™ Drug Delivery System](#), [PlazMed™ Hair Removal System](#) and [MudPower™ Microbial Fuel Cell](#).

The USF CONNECT annual B.E.A.T. event is part of Global Entrepreneurship Week, held every November. Business leaders, entrepreneurial support organizations, community dignitaries, and local media outlets gathered to support local entrepreneurs at B.E.A.T. 2014. The event featured entrepreneurial talent from the Tampa Bay Technology Incubator, Student Innovation Incubator, First WaVE and Pasco SMARTstart.



“The B.E.A.T. showcases the fresh and innovative talent brewing across the Tampa Bay region,” said Stephanie Ashley, Director of Innovation and Incubation Programs at USF. “We are excited to create tangible business growth opportunities like these for our local entrepreneurs and promote the economic development of our region.”