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Tampa Bay Technology Incubator companies invited to showcase at the Republican National Convention Startup Expo
Advanced Technologies & Testing Laboratories, Inc. and You Can Learn, Inc. to exhibit

TAMPA, Fla. (August 13, 2012) – The country’s most innovative entrepreneurs and job creators are showcasing at Huffington Post’s Startup Expo during the Republican National Convention in Tampa. Among these pioneering companies are [Advanced Technologies & Testing Laboratories, Inc. \(ATTL\)](#) and [You Can Learn, Inc.](#), two companies in the Tampa Bay Technology Incubator (TBTI), part of USF CONNECT at the University of South Florida (USF).

The Huffington Post has partnered with Startup America and Startup Florida to highlight entrepreneurs and small businesses that are generating jobs and training a strong workforce. The event gives entrepreneurs the opportunity to interact and share ideas with policy makers and high level business executives. Coverage from several media outlets, including NBC, will provide national exposure for participating startups.

“The Startup Expo represents the kind of opportunity we hope to provide to our customers and users, which is an opportunity to inspire individuals to achieve their goals and advance their careers,” said Joseph Tavalacci, president and CEO of You Can Learn, Inc. “It’s critical for entrepreneurs and small businesses to have resources available, such as Startup America, to engage with others and exchange ideas. We are thrilled and very thankful for this amazing opportunity to mingle with like-minded people and introduce You Can Learn and our products.”

You Can Learn, Inc. develops educational applications for tablet and mobile devices designed to enhance learning in and out of the classroom. With adaptable courses, lessons have been created to meet the needs of individual students. Applications target all ages and serve a variety of functions by providing academic support, personal and professional development skills and special interest courses.

The high tech software company has been creating educational applications since August 2011, and recently joined the TBTI in July. The TBTI provides facilities, partners, and resources to high tech startups for successful business development.

“These resources, as well as the innovative and creative environment at USF CONNECT, will help bring You Can Learn’s ideas for interactive educational applications to fruition in the coming months,” asserted Tavalacci in regards to joining the TBTI.

Another TBTI company participating in the Startup Expo, ATTL, will be showcasing their latest ideas to leaders in the business community.

ATTL has developed an innovative product line, Transformair™, which disinfects and destroys contaminants in indoor air, addressing indoor air quality problems in buildings, transportation, and health care facilities. Transformair™ uses Photoelectronix™, a patented photo-electrochemical technology that has been shown to completely destroy bacteria, viruses, mold, bioaerosols and volatile organic pollutants in the air. These pollutants create or contribute to several diseases and allergies, can drive up costs associated with these health issues and can be deadly, in the case of bio-terrorism.

Lovely Goswami, president of ATTL stated, “ATTL is thankful to TBTI for providing the opportunity to develop its groundbreaking Transformair™ products at USF CONNECT in Tampa. Our participation in TBTI has helped us tremendously in developing the product line and a marketing strategy.”

The Startup Expo will be held on Aug. 29 at the Cuban Club in Ybor City. For more information go to [Tampa Bay Business Journal](#).

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[USF CONNECT](#) focuses on the needs of Tampa Bay's technology and bio/life sciences entrepreneurs throughout the business life cycle, providing the facilities, partners and resources for successful business development. USF CONNECT offers access to technologies, workforce programs, technology commercialization, critical research equipment, and incubator facilities, adding value and delivering targeted, high level expertise to its member businesses.

[The Tampa Bay Technology Incubator \(TBTI\)](#) is one vehicle through which USF CONNECT grows successful companies. TBTI supports technology research as a catalyst for economic development and advocates the creation and development of facilities for high-technology companies and related support functions.

[The University of South Florida](#) is a high-impact, global research university dedicated to student success. USF is classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, a distinction attained by only 2.2 percent of all universities. It ranks 50th in the nation for federal expenditures in research and total expenditures in research among all U.S. universities, public or private, according to the National Science Foundation. The USF System has an annual budget of \$1.5 billion, an annual economic impact of \$3.7 billion, and serves 47,000 students in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland.

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