## FOR IMMEDIATE RELEASE:

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Tampa Bay start-up joins forces with USF Tampa Bay Technology Incubator

TAMPA, Fla. (July 9, 2012) – You Can Learn, Inc. has joined the Tampa Bay Technology Incubator (TBTI), part of USF CONNECT at the University of South Florida.

You Can Learn, Inc. develops educational applications for tablet and mobile devices designed to enhance learning in and out of the classroom. With <u>adaptable courses</u>, lessons are able to meet the needs of individual students.

"With more than eighteen educational applications already available and several more hitting the App Store in the very near future, You Can Learn, Inc. is looking forward coming together with the University of South Florida and Tampa Bay tech community," said Joseph Tavolacci, president of You Can Learn, Inc. "These resources, as well as the innovative and creative environment at USF CONNECT, will help bring You Can Learn's ideas for interactive educational applications to fruition in the coming months."

You Can Learn, Inc.'s applications target all ages and serve a variety of functions by providing <u>academic support</u>, <u>personal and professional development skills</u> and <u>special interest courses</u>.

Since February, You Can Learn, Inc. has been releasing learning applications for Apple's iPad and iPhone and has begun the process of developing for Android and Windows 8 devices.

"Application design through our proprietary Building Block system allows users to take on a larger and more comprehensive educational experience, with course material customized to match the student's level of expertise and speed of learning," said Tavolacci.

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<u>USF CONNECT</u> focuses on the needs of Tampa Bay's technology and bio/life sciences entrepreneurs throughout the business life cycle, providing the facilities, partners and resources for successful business development. USF CONNECT offers access to technologies, workforce programs, technology commercialization, critical research equipment, and incubator facilities, adding value and delivering targeted, high level expertise to its member businesses.

<u>The Tampa Bay Technology Incubator</u> (TBTI) is one vehicle through which USF CONNECT grows successful companies. TBTI supports technology research as a catalyst for economic development and advocates the creation and development of facilities for high-technology companies and related support functions.

The University of South Florida is a high-impact, global research university dedicated to student success. USF is classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, a distinction attained by only 2.2 percent of all universities. It ranks 50th in the nation for federal expenditures in research and total expenditures in research among all U.S. universities, public or private, according to the National Science Foundation. The USF System has an annual budget of \$1.5 billion, an annual economic impact of \$3.7 billion, and serves 47,000 students in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland.